

# Architecture, Materiality and Society

Connecting Sociology of Architecture  
with Science and Technology Studies

Edited by

Anna-Lisa Müller and

Werner Reichmann

---



# Architecture, Materiality and Society

*This page intentionally left blank*

# Architecture, Materiality and Society

Connecting Sociology of Architecture with  
Science and Technology Studies

Edited by

Anna-Lisa Müller

*University of Bremen, Germany*

and

Werner Reichmann

*University of Konstanz, Germany*

palgrave  
macmillan



Introduction, selection and editorial matter © Anna-Lisa Müller and  
Werner Reichmann 2015  
Individual chapters © Respective authors 2015

Softcover reprint of the hardcover 1st edition 2015 978-1-137-46112-4

All rights reserved. No reproduction, copy or transmission of this  
publication may be made without written permission.

No portion of this publication may be reproduced, copied or transmitted  
save with written permission or in accordance with the provisions of the  
Copyright, Designs and Patents Act 1988, or under the terms of any licence  
permitting limited copying issued by the Copyright Licensing Agency, Saffron  
House, 6–10 Kirby Street, London EC1N 8TS.

Any person who does any unauthorized act in relation to this publication  
may be liable to criminal prosecution and civil claims for damages.

The authors have asserted their rights to be identified as the authors of this  
work in accordance with the Copyright, Designs and Patents Act 1988.

First published 2015 by  
PALGRAVE MACMILLAN

Palgrave Macmillan in the UK is an imprint of Macmillan Publishers Limited,  
registered in England, company number 785998, of Houndmills,  
Basingstoke, Hampshire RG21 6XS.

Palgrave Macmillan in the US is a division of St Martin's Press LLC,  
175 Fifth Avenue, New York, NY 10010.

Palgrave Macmillan is the global academic imprint of the above companies  
and has companies and representatives throughout the world.

Palgrave® and Macmillan® are registered trademarks in the United States,  
the United Kingdom, Europe and other countries.

ISBN 978-1-349-69001-5 ISBN 978-1-137-46113-1 (eBook)  
DOI 10.1007/978-1-137-46113-1

This book is printed on paper suitable for recycling and made from fully  
managed and sustained forest sources. Logging, pulping and manufacturing  
processes are expected to conform to the environmental regulations of the  
country of origin.

A catalogue record for this book is available from the British Library.

A catalog record for this book is available from the Library of Congress.

Typeset by MPS Limited, Chennai, India.

# Contents

<i>List of Figures and Tables</i>	vii
<i>Preface and Acknowledgements</i>	viii
<i>Notes on the Contributors</i>	x
Introduction	1
<i>Anna-Lisa Müller and Werner Reichmann</i>	
1 The Secrets of Architecture's Actions	2
<i>Werner Reichmann and Anna-Lisa Müller</i>	
2 Designing a Counter: the Constitutive Entanglement of the Social and the Material in Architectural Design	24
<i>Marianne Stang Våland and Susse Georg</i>	
3 The Mutual Influence of Architecture and the Social in a Non-Home	48
<i>Magdalena Łukasiuk and Marcin Jewdokimow</i>	
4 The Emergence of Architecture-Transformations: an Examination of Architecture Experiences from the Perspective of the Sociology of Space and Actor-Network-Theory	69
<i>Theresia Leuenberger</i>	
5 The Parliament as a High-Political Programme	99
<i>Endre Dányi</i>	
6 The Lure of Restoration: Transforming Buildings and Bodies for Ever-Longer Life	119
<i>Jarmin Christine Yeh</i>	
7 Infrastructures of Epistemic Moments: Buildings, Black Boxes, Improvement and Neighbourhood Change	145
<i>Robin Bartram</i>	
8 Putting Architecture in its Social Space: the Fields and Skills of Planning Maastricht	166
<i>Jeremias Herberg</i>	

9	Moral Agency in Architecture? The Dialectics of Spatializing Morality and Moralizing Spaces <i>Jeffrey Chan</i>	198
10	The Actions of Architecture: Constituting a New Sociology of Architecture <i>Anna-Lisa Müller and Werner Reichmann</i>	215
	<i>Index</i>	247

# List of Figures and Tables

## Figures

1.1	The fried-egg model of the sociology of architecture	9
2.1	The initial designs of the counter	32
2.2	Three versions of the counter	33
2.3	Four versions of the counter	34
2.4	The design trajectory of designs for the reception counter	35
4.1	Egg model by Theresia Leuenberger	90
4.2	Kunsthaus – street	91
4.3	Kunsthaus – overview	91
4.4	Kunsthaus – square	92
4.5	Kunsthaus – façade, detail	93
5.1	The Hungarian parliament building in Budapest	100
7.1	Picture used as advertisement for Edgewater	153
8.1	An architectural depiction of the industrial area in the ENCI quarry as envisioned by workshop participants	186
8.2	Part of a design of the natural history museum as suggested during the participatory workshops	188

## Tables

1.1	Four criteria for defining materiality	16
1.2	Five criteria for defining architecture	18
4.1	Carpentry group	93
4.2	Cultural management group	94
4.3	Grammar-school group	94
10.1	Researching the <i>actions of architecture</i>	239



# Preface and Acknowledgements

The journey of this book started in late 2012 with the idea of organizing a workshop on 'Researching Architecture and Society' at Bielefeld University, Germany. As the two original organizers were a sociologist of architecture and a science studies scholar, the workshop was soon subtitled 'What Can a Sociology of Architecture Learn From Science and Technology Studies?' Some answers to this question can now be found in this volume. We do not pretend to have answered all the questions we posed at the beginning of this journey. However, we are convinced that the contributions in this volume will deepen the discussion of the interrelation between materiality and society in general and architecture and society in particular.

The book intends to enrich the scientific debate about architecture and society in three regards. First, it formulates a theoretical framework for understanding architecture, materiality, space and social context as strongly interrelated. Second, it provides various (empirical) case studies that discuss the theoretical framework and show its possibilities and also its limits. Third, it gives insights into methods applicable to researching the intersection of architecture and society and formulates a methodological toolkit for future research. We hope that with this volume we will encourage a debate on how to research both the role of architecture in and for society and the (possible limits of the) agency of materiality. An integral part of this debate would be a discussion on the theoretical and methodological implications of such research.

This volume would not have been possible without the help and support of a number of people and institutions. We want to thank Bielefeld University and in particular the Bielefeld Graduate School in History and Sociology for their generous support and the infrastructure they provided in the realization of our initial workshop. We are grateful to the University of Bremen, which provided funding for the publishing process, and the Urban and Regional Sociology section of the German Sociological Association as well as its working committee, Sociology of Architecture, for generously supporting our work. We thank Stefan Laube and Ignacio Farias for their intellectual support prior to the workshop. Sincere thanks are given to Karin Knorr Cetina and Martina Löw, who opened our workshop with an inspiring dialogue on the intersection of the sociology of architecture and science and technology studies.

We are also grateful to our publisher, Palgrave Macmillan, and to the anonymous reviewers for their very helpful feedback. We are indebted to Sevinc Karademir and Anne Wegner, who have been irreplaceable in ensuring the quality of the text. Finally, we wholeheartedly thank our contributors for their inspiring presentations at the workshop and their great collaboration throughout the journey to publication.

*Anna-Lisa Müller and Werner Reichmann*  
*Verden (Aller), Bremen and Konstanz*  
*October 2014*

# Notes on the Contributors

**Robin Bartram** is a doctoral candidate at Northwestern University, USA. She is primarily interested in urban sociology, and the sociology of knowledge and culture. Her research focuses on the built environments of twentieth-century cities, in particular on how researchers use buildings as evidence to make claims about the people inhabiting them.

**Jeffrey Chan** is an assistant professor at the Department of Architecture, National University of Singapore, Singapore. He teaches contemporary theory, research methods and undergraduate and graduate architectural design studios. His research centres on architectural and planning ethics. Recent publications on ethics include, 'Teaching Ethics in Architecture' (*Journal of NUS Teaching Academy*, 2013), and 'Planning Ethics in the Age of Wicked Problems' (*International Journal of E-Planning Research*, 2014).

**Endre Dányi** is postdoctoral research fellow at the Department of Sociology at Goethe University in Frankfurt am Main, Germany. He was awarded his PhD by the Department of Sociology, Lancaster University, United Kingdom, where, influenced by science and technology studies (STS), he wrote about the Hungarian Parliament; more precisely, about the ways in which material practices associated with democratic politics are coordinated and distributed by the parliament building in the centre of Budapest. In his postdoctoral research he is tracing the limits of such material practices by examining how statistics, policy worlds and civil organizations constitute the *outsides* of parliamentary politics.

**Susse Georg** is a professor at the Department of Planning, Aalborg University. She was previously a professor at Copenhagen Business School. She is currently working on research projects that include 'EcoMac: Ecological Macroeconomics and Sustainable Transition – Critical and Constructive Perspectives' and 'User Practices, Technologies and Residential Energy Consumption'. She has published extensively in both Danish and English, most recently as the co-author of 'The Socio-Materiality of Designing Organizational Change', in *Journal of Organizational Change Management* 27(3):391–406.

**Jeremias Herberg** is a PhD candidate at Leuphana University Lüneburg, Germany. His project is concerned with economic imaginaries of

science and technology education and the socio-spatial emergence of educational landscapes and organizations. He works as an action researcher and advisor at an educational organization (<http://www.zukunftswerkstatt-buchholz.de>), and is also interested in the social theoretical foundations of sustainability. His interest in these subjects grew out of his degrees in sociology at the University of Vienna, Austria, and in science and technology studies at Maastricht University, The Netherlands.

**Marcin Jewdokimow** is an assistant professor at the Faculty of Humanities, Cardinal Stefan Wyszyński University, Poland, and Acting Head of Department of XXth Century Culture in the Institute of Classical and Cultural Studies (FH CSWU). He is the author of *Transformation of Dwelling Practices* (2011), *Non-Home. A Sociological Monograph of Migrants' Dwellings* (2012, with Magdalena Łukasiuk), *Making Cultural Capital Work: a Study of Białowieża's Social Worlds* (2013, with Xymena Bukowska, Barbara Markowska and Paweł Winiarski) and *Sociology of Dwelling* (2014, ed. with Magdalena Łukasiuk). His research interests include dwelling, housing, religion, monasticism, collective memory, materiality, visual studies and education.

**Theresia Leuenberger** is an architect (Dipl.-Ing.) and researcher living and working in Rotterdam, The Netherlands. She is doing her PhD in social science at the Technische Universität Berlin, Germany, and lectures in design theory at the Hochschule der Künste Bern, Switzerland. Her major research interests focus on spatial communication. She has a particular interest in sociology of space, actor-network-theory and qualitative social research as a basis for research into the production and reception of the built environment (interiors, exhibitions, architecture and urban surroundings). Closely related to these interests, her research is also concerned with design research, design theory and architectural design.

**Magdalena Łukasiuk** is an assistant professor at the Institute of Applied Social Sciences, University of Warsaw, Poland. She is co-author of *Obcy w mieście* (*Stranger in the City*, 2007), *Niedom. Socjologiczna monografia mieszkań migrantów* (*Non-Home: a Sociological Monograph of Migrants' Dwellings*, 2012, with Marcin Jewdokimow), *PR NGOów: Komunikacja strategiczna organizacji pozarządowych* (*Public Relations in NGOs*, 2014). She is also co-editor of an issue of *Przegląd Socjologii Jakościowej* titled *Anthropological Theory and Sociology* (*Qualitative Sociology Review* 3/2013, with Grażyna Woroniecka) and the book *Socjologia zamieszkiwania*

(*Sociology of Dwelling*, 2014, with Marcin Jewdokimow). Her scientific interests focus on dwellings, housing, city and architecture, materiality and migrations.

**Anna-Lisa Müller** is a senior researcher at the Department of Geography at the University of Bremen, Germany. Her main research interests include the interrelation of materiality and sociality in postmodern societies, urban developments and international processes of transmigration. She obtained her PhD in 2013 at Bielefeld University, Germany. In 2012 and 2013, Anna-Lisa Müller was a fellow of the residency programme *Scholars in Residence* organized by the German Goethe Institute and the Institute for Advanced Study in the Humanities (KWI). Her most recent book is *Green Creative City* (2013).

**Werner Reichmann** is a postdoctoral sociologist at the University of Konstanz, Germany. Before coming to Konstanz in 2012, he was a member of the sociology departments at Graz (2004–5), Innsbruck (2005–7), Konstanz (2007–10) and at the Max-Planck-Institute for the Study of Societies in Cologne (2011). Currently, his research investigates several subfields of economics, including economic forecasting and national debt management, using a science studies approach. Recent publications include 'Epistemic Participation – How to Produce Knowledge about the Economic Future', *Social Studies of Science* 43(6):852–77.

**Marianne Stang Våland** is an assistant professor at the Department of Organization, Copenhagen Business School. Her research pursues two strands: the first attends to professional work and the current conditions within the field of architectural practice, while the second focuses on organizational change and organizing in complex organizational settings. Her teaching includes organizational theory, qualitative methods in social science studies and process consultancy and interventions. Recent publications include, as co-author, 'The Socio-Materiality of Designing Organizational Change', *Journal of Organizational Change Management* 27(3):391–406.

**Jarmin Christine Yeh** is a doctoral student in the Department of Social and Behavioral Sciences, School of Nursing, University of California San Francisco (UCSF), USA. She previously studied at the University of California, Berkeley, and Columbia University in the City of New York, USA. Currently, she is a researcher at the Institute for Health and Aging at UCSF assisting on studies related to Alzheimer's disease and interventions for caregivers of people with dementia. Her research lies

at the intersection of gerontology, sociology of health and illness, science, medicine and technology studies, sociology of architecture and social inequalities. Her research foci include tracing the relationships between conceptions of the material environment and the biological, psychological, social and cultural aspects of the ageing body; the organization and production of knowledge in gerontological science and practices; and broader social and cultural trends related to contemporary ageing issues.

# Introduction

*Anna-Lisa Müller, University of Bremen and  
Werner Reichmann, University of Konstanz*

This volume consists of ten chapters. Each of them can be read and discussed individually, but reading several or all of them will bring benefits, in particular a greater understanding of the central theme of the volume. Chapters 1 and 10 have a slightly different role in and for the volume than the other chapters. The first chapter introduces the theme by posing the reader a puzzle. It tells the story of the German Intelligence Service (BND) moving its headquarters from Pullach in southern Germany to Berlin and asks what this move reveals about the role of architecture in and for (German) society. It then introduces what we call the fried-egg model of architecture, which is our attempt to conceptualize the interrelation of four concepts central to this volume: social context, space, materiality and architecture. With the help of this model, we formulate definitions of terms the volume's contributors elaborate on in their individual chapters. These chapters are empirical studies and theoretical considerations of the central theme of this volume. In Chapter 10 we take on the task posed by this volume – constituting a sociology of architecture using science and technology studies – and outline both a sociology of architecture and a methodology for future empirical studies in this field.

Please be aware that in the following chapters all empirical data that were originally in a language other than English were translated by the respective authors. To avoid repetition, we have refrained from mentioning this fact in the individual chapters.