## **Table of Contents**

List of Illustrations	Xi
Acknowledgments	xiii
Introduction: Forrobodó For All	1
Chapter Outline	2
Forró Etimology: Two Tales of Origin	7
(Re)defining Tradition and the Popular	12
A Critical Approach to the Synthetic Urge	13
Cognitive Mapping and Psychological Resistance	15
Forró Transcends the Synthetic Urge	17
Forró's Multitude: Transregional and Global Connections	18
1. From Symbol to Allegory: Forró Embraces the Northeast's	
Heterogeneity	23
King Luiz and Baião's Apogee	24
Another King: Jackson do Pandeiro	29
From Crisis to Allegory: Forró's Resurgence	32
Luiz, Jackson and the Next Generation	36
Strong Lineage and a Big Tent: Forró's New Assemblages	41
2. Saudade as Diasporic Affect: Forró and Northeastern Nostalgia	43
Material Saudade: Evoking the Presence of Nature in the Sertão	44
Mapping Memory: The Creative Transcendence of Exile	52
Spaces of Saudade: (Re)productions of the Northeast	56
Saudade in University Forró: O Bando de Maria and Roberta de	;
Recife	63
Saudade in Electronic Forró: Mastruz com Leite	73
Saudade and Redemptive Regionalisms	78
3. The Rural-Urban Negative Dialectic: Cognitive Mapping and Forró	85
Not in Ceará Anymore: Psychological Resistance and Regional	
Remembrance	86
Rural Exodus: The Sad Departure	88
The Patronage Politics of "Vozes da seca"	91

## viii FORRÓ & REDEMPTIVE REGIONALISM

Critical Rural Utopia	93
Other Perspectives: Carioca Samba and Bahian Ballads Versus	97
Música Sertaneja Forró's Legacy and Evolution in Urban Popular Culture	100
4. Framing Forró's Perceptiveness: Migration Contextualized	105
Migrant Testimonials Migration Policy and the Sociology and History of Migration The Social Psychology of Migration Conclusion	105 120 128 134
5. The Synthetic Urge: Brazilian Narratives of National Development and Dependency in Global Cultural Studies	135
Gilberto Freyre, Fernando Ortiz and the Origins of the Synthetic Urge	136
Contemporary Echoes: Symptoms of the Synthetic Urge at	144
the Turn of the 21 <sup>st</sup> Century  Questioning Anti-Imperialist Syntheses of Popular Culture  New Wave Hegemony: Samba Renationalized as	148
International Symbol	151
6. The Synthetic Urge and Forró: Against Hybrid Totalization	155
Luiz Gonzaga in the City: A Synthesis of Rural and Urban?	156
Traditional Forró: The Duel of Urban and Rural	160
University Forró: The Middle Class to the Rescue	163
Electronic Forró: A Northeastern Popular-Operatic Spectacle	165
Forró and Tinhorão's Continuum of Cultural Literacy	169
The Mediating Role of Cultural Ambassadors	171
Negative Register of National Synthesis: Forró's Double	
Consciousness	173
7. The "Changing Same" and Redemptive Regionalism in the Evolving Popular Musical Form of Forró	177
"Respeita Januário": Paying Respect to a Vital Patrimony Baião, In Style and Out Weak Messianism, Sertanejo Style	178 183 187

TABLE OF CONTENTS	ix
Recalling a Northeastern Prophetic Tradition "Êta Baião": In the Circle with Jackson do Pandeiro The Rural Remembered and Revitalized Conclusion	190 192 195 198
Conclusion: Multitudinous Diasporic Production: Critical Regionalism, Global Cultural Flows, and the Case of Forró	199
Depopularization in the Global Market: The Baião Goes Abroad The Significance of Diasporic, Popular Roots: A Comparative	200
Review of Forró in the National-Regional Context Samba-Reggae's Repopularization: Returning the World Music	202
Gaze No Thanks, Paul!: Critical Regionalism and an Emerging	203
Musical Multitude	207
Works Cited	211
Musical Works Cited	215